



THE RISE AND RISE OF ROCK INSURANCE

- new website and further expansion -

Last month Rock Insurance celebrated their fifth year of trading with further expansion to their call centre and management team and the launch of their new website – www.rockinsurance.com.

Rock's new internet site provides travel agents, tour operators and brokers with everything they need to sell travel insurance over the internet including the ability to issue policies, access reports of their online sales and find the answers to common questions in the FAQ section. The online management information enables users to see which policies are selling well for them and which areas need promotion.

A team of dedicated technical support staff is on hand to oversee the website and to conduct further internet development.

With recent account wins including the UK's largest home working travel agent network - Travel Counsellors and Cruise Control – the largest independent cruise retailer in the UK, Rock Insurance is recruiting several additional call centre staff to help the existing team fulfil travel insurance contracts sold through the travel trade.

Antony Martin, Managing Director of Rock Insurance, said: "We are delighted to enter our fifth year of trading with further growth and new team members to enable us to build the business even further. Our new team members will work closely alongside their colleagues to ensure clients continue to receive

the high quality of service which has become synonymous with the Rock brand.”

Commenting on the new website, he continued: “Rockinsurance.com offers new and existing customers the opportunity to get on board the online sales boom and offer a quality product at competitive prices. The site is a one stop shop for sellers of travel insurance with everything they need to sell and manage our online products.”

Rock Insurance provides innovative travel insurance solutions and bespoke e-Commerce applications that exactly meet the needs of their clients ensuring simple and effective distribution for travel insurance products.

For further information about Rock Insurance please call 0870 160 2555 or email info@rockinsurance.com.

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23 September 2005