



ROCK INTRODUCES NEW PRODUCT FOR 2007

- a new 'dynamic packaging friendly' policy -

Rock Insurance has introduced a new retail product incorporating cover for all aspects of dynamically packaged holidays to complement the growing trend in component sales.

The new product, underwritten by Europ Assistance, is competitively priced and includes Cancellation Cover up to a total of £15,000 against the failure of the individual components that make up a dynamically packaged holiday. In the current market, most policies only provide cover for the failure of a tour operator, so in the event that a low cost airline became insolvent a standard policy would not cover the cost of the accommodation or the car hire, which the customer would still have to pay for, even if they could no longer get to their destination.

Commenting on the new product, Antony Martin, Managing Director of Rock Insurance, said: "In order to keep up with the changes in the way UK holidaymakers are booking their holidays, travel insurance products need to include cover for each of the components that make up a holiday. At Rock we are constantly looking to ensure that our customers have the right cover for their holiday."

Other key features of the product include:

- If a flight, sea crossing, coach or train is cancelled and no alternative provided within 12 hours of the intended departure time, the cost of buying a replacement ticket up to a maximum of £500 per insured person - even if the original one was free or only cost a few pounds on a low cost carrier.
- No upper age limit for single trip policies (there are very few products in the market that offer this)
- A choice of cover levels – Standard or Premium
- Discounts for couples and families
- Optional cover for weddings, golf, timeshare, winter sports.

For further information about Rock Insurance please call 0870 160 2555 or email info@rockinsurance.com.

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